

Los Angeles Regional Consortium Quarterly Collaborative Meeting August 2023 Compiled Resources

Meeting Recording

Please see the link below to access the recording of the August 2023 Quarterly Collaborative Meeting. Zoom Link

Password: %2vYiLa+

LA County Department of Economic Opportunity

<u>Presentation</u> Submit a request for assistance

The LA DEO's mission is to create quality jobs and help small businesses to grow while building vibrant local communities. They are striving for a more equitable economy with thriving local communities that foster inclusivity, sustainable growth, opportunities, and mobility for all. DEO offers a variety of small business services through their Office of Small Business and AJCCs. Some examples include entrepreneurship development, certifications and apprenticeships, capital development, and real estate services through the DEO branch. DEO wants to partner with the LA19 to assist with job placement by leveraging both the college's network of employers as well as the DEO's own employer network. Their business services team meets one on one with each business for a business needs assessment where they strategize what business services tools the company can utilize. They've also connected with training providers to determine industry needs, trends, and developing strategies to meet those the needs.

They work through their America's Job Centers of California (AJCCs) to engage with businesses and job development, and they also ensure that the individuals they assist are finding suitable upward mobility employment, career pathways, and economic growth. They provide services to individuals such as resume writing and interview help. Centers provide subsidies and services to employers for various reasons such as reimbursing employee wages during the individuals training period (on the job training), reimbursing wages while an individual is training and gaining experience (transitional jobs), and access to tax credits and incentives.

They've also developed programs under the American Rescue Plan Act (ARPA) which are Youth@Work Elevate (Y@W) and Pandemic Recovery Rapid Re-Employment (PRRR), Apprenticeship Technical Assistance, and High-Road Training Partnerships (HRTP). Y@W Elevate is an expansion of their Y@W program that pays 100% of the wages of the students in the age range of 17-24 for 354 hours of paid work experience as opposed to the 160 hours of paid work in the other program. The PRRR is an expansion of their job training and transitional job programs where they reimburse 90% of the wages to the employer instead of 50%. The Apprenticeship Technical Assistance program was developed in partnership with BuildWIthin which grants employers and individuals access to the platform, and



individuals can complete curriculum that's already US Department of Labor approved in conjunction with their RSI. Administrators and employers can view the individuals' overall progress and step in if there are issues or if progress is not being made. HRTPs aims to build training programs for targeted sectors to create a long-term high-road career focused hiring pipeline.

For additional information or questions please contact Jonathan Diaz (<u>Jdiaz2@opportunity.lacounty.gov</u>)and Rafael Nava (<u>RNava@opportunity.lacounty.gov</u>). They also have a main inbox: <u>Bservices@opportunity.lacounty.gov</u>.

HP Inc.

Presentation

HP is committed to opening digital equity for 150 million people worldwide by 2030. Their Future of Work Academy is for community and technical colleges and has been hosted for 4 years. The program is sponsored by HPN partners so there is no cost to the institutions. Since not as many resources have gone to community and technical colleges as four-year institutions, HP wants to lead the way to make a shift in resources happen so that all students have access to resources, knowledge, and skills needed for career readiness and jobs of the future. They offer two academies or "tracks" – Future Skills and Entrepreneurial Skills. Future Skills track is about equipping students with insight, frameworks, and knowledge of future jobs, and providing access to industry experts. The Entrepreneurial Skills track helps sharpen their critical thinking, creativity, and problem-solving skills. Both tracks are open to all students, no prior certification or background is needed for either track.

They are providing a one-day virtual conference for those in the Pacific time zone, see details below: Future Of Work Academy – Future Skills Track

Friday, October 27th <u>Virtual</u> *Time: 1:00 p.m. – 6:00 p.m.*

Future Of Work Academy – Entrepreneurial Skills Track Friday, October 27th <u>Virtual</u> *Time: 1:00 p.m. – 3:30 p.m.*

HP Inc also has a career accelerator where they will be posting internships for students that are associate degree seeking students. They also provide these additional services: job related content/insight on their LinkedIn account, entrepreneurial bootcamp (associated with the Entrepreneurial Skills Track), Technology Ambassador Program (mentorship program that students can apply for), and Incubator Competitions (student competitions).

Karen Gentry's Calendly 45-minute scheduler

For additional information, questions, or learn how to register for the conference please contact Karen Gentry (<u>karen.gentry@hp.com</u>).



K12 SWP

Round 6 of K12 SWP is anticipated to be released on August 25th. The grant writing period will close on October 6th. Meeting dates for the hiring selection committee will be going out soon to those participating. The LA Region is anticipated to receive a little over \$26 million for the K12 Districts and the advancement of our K14 partnership. The Selection Committee will be taking a slightly different approach to their criteria, and they will be convening this Friday to discuss letters of support from colleges and the weight those will have in reviewing applications. We will be extending invitations to our college partners to attend our regional engagement session and can break out with the K12 Districts and discuss some of their priorities to help inform the applications.

For additional information or questions please contact Linda Bermudez (lbermudez7@pasadena.edu).

LARC Apprenticeship Network

Presentation LARC Apprenticeship Network Meeting survey

Under the support and leadership of Dr. Kevin Fleming we were able to secure 11.6 million through the Chancellor's Office California Apprenticeship Initiative. This year we have the support of LAUNCH, a statewide organization to help scale and add more opportunities for our colleges to help support the governor's goal of 500,000 earn and learn apprenticeships by 2029.

LAUNCH has partnered with LARC to provide technical assistance support to those looking to register or currently have registered apprenticeship programs in new and innovative industries. LAUNCH will be hosting workshops on relevant apprenticeship implementation topics, facilitating monthly regional calls with LARC colleges. They will also be able to provide strategies and support to help expand current programs and assist with program approval and CAI grant deliverables. LAUNCH will also be the first point of connection to regional employers and stakeholders that are interested in participating and connecting them to the LA19.

Within the first month of their contract, Natalie has reached out to 6 colleges to talk about different industries and support for the apprenticeship programs including cybersecurity, pharmacy tech, early childhood, and automotive. She's also connected with several stakeholders and partnered with some county agencies to investigate how we can build connections within the apprenticeship programs. Natalie is currently working on building out the landscape of where each community college is at in apprenticeship implementation and then helping them get to the next steps.

For additional information or questions please contact Natalie Weaver (larcapprenticeship@pasadena.edu).



COE

Presentation

The LA Center of Excellence (COE) provides Labor Market Information (LMI) to all the LA19 for the purpose of starting new programs, modifying programs, grant applications, and regional scans. All four quarters of the Quarterly Census of Employment and Wage (QCEW) are now available, and we can move up to 2022 as our base year. There's new data available from our community college's Data Mart that organizes all program completions by TOP code, the Taxonomy of Programs. Data from 2020, 2021, and 2022 is now available. For other institutions (UCs, CSUs, other private institutions), they have two years of IPEDS data which is classified by CIP codes, the Classification of Instructional Programs.

The stakeholders survey received 570 responses, an increase of 500 responses from last year. This provides insight into stakeholder expectations and will help to strategically guide COE. LARC and COE will be collaborating to work on the Regional Plan to update what are priority sectors and provide information on our students.

Looking at the LMI from last year, the Bay Area and LA Region requested slightly under half of all requests throughout the entire year. Requests picked up during the fall and spring semesters with lulls in January and the summer months. Just under half of colleges are using the data for new programs and modifying programs.

For additional information or questions please contact Luke Meyer (<u>Imeyer7@pmtsac.edu</u>).

ArroyoWest, LLC

LARC has partnered with ArroyoWest to do a map of high growth industries and employers in LA County. LARC is launching a regional needs assessment of key industries and employers in LA County to further align our college curriculum and to meet the needs of the workforce.

They are getting the richest data from one on one in person employer interviews. They're looking at top sectors and asking what sorts of training, certifications, license needs they see both today and in the future. ArroyoWest is studying current open positions in top sectors for skills, education, salaries to compare what is available today. They are also looking at all the LA19 colleges and comparing their programs and specialties as well as what is available to students and where and aligning that to where employers are located.

ArroyoWest has collected data from 150 open role positions from 37 major employers. They've also performed analysis on the CTE and non CTE programs (15 of 19 of the LA19 so far), and 11 of the workforce intermediaries so far. All this data has been compiled and collected for comparisons. The next step for the project is to interview the program managers at each community college.

ArroyoWest has reached out to 500 individuals from 200 organizations to which they've received 40 responses from. So far, they've interviewed 18 and their goal is to interview 50. The leading workforce challenge for employers is a lack of qualified candidates. They also have ample interest in applicants who have less than a 4-year degree. While employers anticipate they'll need more candidates with 4year degrees in the future, some are willing to talk about certifications, licenses, and specialty training. Employers are also interested in career services relationships with community colleges – in either strengthening current relationships or initiating new ones.

For additional information or questions please contact Mike Villalovos (mark.villalovos@arroyowest.com).

LAEDC

LAEDC will be working closely with LARC and COE to identify four target industry sectors, and to provide LMI, supply and demand data, and connecting with industry partners to host Program Advisories, Industry Forums, and Forums. They will be creating four Lookbooks for each of the four sectors to provide a state of the industry overview, supply and demand data, and other key information. LAEDC will be hosting four hiring events to engage with and leverage industry employers as well as engaging in outreach and communication with students.

LAEDC Digital Media & Entertainment Council Meeting

Thursday, September 7th Virtual Time: 11:00 a.m. – 12:00 p.m. Register here

Stay up to date on all of LAEDC's events on their website and on the LARC website calendar.

For additional information or questions please contact Jermaine Hampton (jermaine.hampton@laedc.org) and Jose Pelayo (jose.pelayo@laedc.org).

CCCAOE

CCCAOE Conference - Book your hotel ASAP! October $18^{th} - 20^{th}$

In-Person Location: Omni Hotels & Resorts 41000 Bob Hope Drive, Rancho Mirage, California, 92270

The Omni Hotel has already sold out, for other nearby locations please see below: Hilton Garden Inn **Holiday Inn Express** Spring Hill Suites by Marriott



To donate for the raffle baskets please send money to the below: Marcia Wilson Venmo: venmo@marcia-wilson-18 Zelle: 626-807-2691 Any amount is appreciated!

For more information regarding getting involved and joining committee work at CCCAOE, please contact Marla Uliana (<u>ulianamr@lamission.edu</u>).

San Diego Community College District

Presentation SDCCD LAEP Advocacy Recommendations

Statewide, currently, the average CTE student earns \$41,000 a year when exiting the system. There are some significant equity gaps between students who come in that are defined as low income in contrast to those who are not. A higher income student earns \$15,000 more when they exit their program. When the data is disaggregated by race and ethnicity a similar equity gap emerges between white and non-white students. Significant equity gaps persist despite good wage outcomes for entry level positions. From their Technical Education Employment Outcome Survey if a student gets a job in their field, they earn \$11.25 more per hour when they complete their training and get a job in their field. In a recent national survey conducted by Gallup students were asked if their intent was to engage in a paid internship placement when they entered college. More than 70% of students indicated they were intending to engage in a paid internship, yet only 48% did so by their fourth year.

The Learning Aligned Employment Program (LAEP) was passed in 2021 and was a 500-million-dollar investment, and \$276 million went to the community college system alone. Almost every single college participates statewide, and the program is designed to allow students to earn money to help pay for college while gaining career and education related employment. LAEP is an earn and learn financial aid program in California that is run through the California Student Aid Commission. It is targeted at full-time students demonstrating satisfactory academic progress who have demonstrated a financial need as determined by financial aid here in California. The program allows placement of students on campus and out in the community. If they are placed in a public college or school 100% of their wages are reimbursable. If they're out in the community at a for profit employer their wages are reimbursable by 50%. The program produces paid internship placements and is also designed to engage with the employer community.

For more questions or more information please contact Alex Berry (<u>aberry@sdccd.edu</u>) and Lilibeth Rodriguez (<u>lirodrig@sdccd.edu</u>).



UNITE-LA

Step Into Tech – Launches October 10th

Cleantech Career Academy – application deadline was extended to August 27th

Workforce Ready Focused – cohort starts soon, register by Sept 22nd

For more information regarding the above programs please contact the UNITE-LA team: Ilia Lopez (<u>ilopez@unitela.com</u>), Johana (jvilla@unitela.com), Geraldine (<u>gjaimerena@unitela.com</u>).

Additional Resources

CAL Education Technology Summit – Silicon Valley

Wednesday, September 13-14

In-Person

Time: September 13th: 9:00 a.m. – 4:00 p.m. Location: September 13th: MSFT Silicon Valley Campus 1045 La Avenida St, Mountain View, CA 94043

Time: September 14th 9:00 a.m. – 2:00 p.m. Location: Silicon Valley Azure Sentinel Hands on Lab

Register here for September 13th and here for September 14th

CAL Education Technology Summit - Irvine

Wednesday, September 19th <u>In-Person</u> *Time: 8:30 a.m. – 11:55 a.m. Location: MSFT Irvine 3 Park Plaza #1600, Irvine, CA 92614* Register <u>here</u>

Best Practices & innovations in CTE Conference

September 27th – 29th <u>In-Person</u> *Location: Hilton Salt Lake City Center 255 South West Temple, Salt Lake City, Utah, 84101* Register <u>here</u> Click <u>here</u> for the agenda

Climate Action Palooza at West LA College



October 24th – 26th

In-Person

Location: West Los Angeles College 9000 Overland Avenue, Culver City, CA 90230 Registration link for Day 1 is available <u>here</u> Additional registration links will be added onto the <u>LARC Website</u>

2023 Media Educators Conference

October 25th – 27th <u>In-Person</u> *Location: Television Academy's Saban Media Center 5210 Lankershim Blvd, North Hollywood, CA 91601* Register for the Conference <u>here</u> Apply for Alex Trebek Legacy Fellowship <u>here</u> **Fellowship applications are due September 15th at 5PM PST.**

Kodely Recruitment Session

Tuesday, September 12th <u>Virtual</u> *Time: 3:00 p.m. – 3:30 p.m.* Register <u>here</u> Apply <u>here</u>

If you have questions or need more information regarding either of the Microsoft events, please contact Lorna Ferrell (<u>lornaferrell@microsoft.com</u>). For questions or further information regarding the Climate Action Palooza at WLAC please reach out to <u>CAClimateCenter@wlac.edu</u>. For more information on the 2023 Media Educators Conference please contact <u>mediaeducators@televisionacademy.com</u>. For more information regarding the Kodely Recruitment Session please contact Sri Narayan (<u>s13narayan@gmail.com</u>).