

19 COMMUNITY COLLEGES. ONE MISSION.

ADVISORY COUNCIL

OCTOBER 17, 2022

12:00PM-1:00PM

MINUTES:

I. Welcome & Introductions

- a. Even though some people had requested that the meeting be held in the morning, it may be challenging to accommodate everyone's schedule. Therefore, it has been determined that the initial meeting time of 12-1pm will be kept. We may have a virtual lunch since the meeting time is during the lunch hour.
- b. We are gathering data and information from all the school sites to be able to identify the correct point of contact for all things related to employer engagement.
- c. JB introduction – Employer Partnerships & Engagement Coordinator
 - i. She will be working to establish intentional engagement with our employers in the area to increase student employment & student work-based learning activities.
- d. PM introductions – Ruth, Judy, Randy
- e. Round 7 applications have been released. Please share that information with faculty, staff, and anyone who wants to engage in that work & encourage them to participate.
- f. We will be updating our regional plan by the end of January 2023.
- g. The Chancellor's Office has released an Apprenticeship & Pre-apprenticeship Grant. Information will be shared regarding the grant during the Collaborative Meeting this Thursday, October 20, 2022.
 - i. The Chancellor's Office will be presenting the RFA.

II. Role of the Advisory Council

- a. Members will be the point of contact between their college and LARC.
 - i. Point of contact to bring forward gaps, opportunities, resources, labor market analysis, or program advisory information that may be beneficial to programs.
 - ii. This member is to be the liaison to share information and meeting notes with their team.
- b. Members will align institutional capacities with regional needs to increase outcomes in key areas. The advisory council will serve to amplify the work of the community colleges and increase employer engagement in the region.
- c. Members will create awareness of programs, services, and partnership opportunities within the LA-19 colleges.

- d. Members will serve as the liaison between the college staff and LARC Employer Engagement and business intermediary team to identify:
 - 1. Labor Market Analysis is needed from the Center of Excellence and LAEDC's Institute for Applied Economics.
 - 2. Program/Industry Advisories are based on LA-19 college faculty, staff, and program needs.
- e. Members will target employers in specific industries' 'primary and emerging sectors' based on their projected high growth capacities LA County, based on the LARC regional plan:
 - i. ADVANCED MANUFACTURING Expand
 - ii. ADVANCED TRANSPORTATION AND LOGISTICS Expand
 - iii. ENERGY, CONSTRUCTION, AND UTILITIES Expand
 - iv. HEALTH Expand
 - v. LIFE SCIENCES/BIOTECH Expand
 - vi. RETAIL, HOSPITALITY, AND TOURISM (EMERGING)

III. LARC Employer Engagement Staff

IV. LA Regional Plan Workgroup

- a. Armando Rivera-Figueroa – Workgroup Chair for Career Pathways with Randy
 - i. Meeting dates will be determined at a later date.
- b. Lynell Wiggins – Workgroup Chair for Work-Based Learning with Ruth
 - i. Meetings will be on Fridays at 2pm.
- c. Marcia Wilson – Workgroup Chair for Student Employer/Job Creation with Randy
 - i. Meeting dates to be determined at a later date.
- d. Marla Uliana – Workgroup Chair for Workforce and Employer Training with Judy
 - i. Meetings will be held on Mondays at 3pm.
- e. Cornerstone Projects were recommended by the Workforce Council and have gone to the CEO body for final approval.
 - i. They will be standing projects that will receive funding.
- f. The determining factor to figure out which workgroup a project belongs to will be based on where the majority of the resources are going.

V. LAEDC Updates

- a. October 14th – Bioscience Program Advisory Meeting
 - i. 7 employers were represented & provided feedback.
 - ii. Bioscience Program Advisory [Look Book](#) reports have been produced & sent out.
 - iii. Many of the 19 colleges have created or enhanced bioscience tech programming.
- b. A series of webinars and workplace learning opportunities will be forthcoming with bioscience or biotech industries as the subject.
- c. Upcoming program advisories will be in early December or February, and another will occur before Spring.

- i. One of the program advisories will be centered around healthcare: Cedars & Kaiser are one of the top employers in the area that they'll reach out to.
- d. An in-person job fair with Microsoft on Information Technology will be held on Wednesday, Nov. 16th.
- e. LAEDC is awaiting news on the CERF grant PROCESS and HRTC.
- f. LAEDC is working on a K-16 grant with UNITE-LA partners that will focus on building a stewardship group.

VI. COE Updates

- a. The Biotech Regional Program Advisory data that had been supplied was related to that area, as well as the healthcare field.
- b. The Supply and Demand Look Book was delivered to voting members & alternates.
 - i. It contains detailed information on occupations and programs in the region.
- c. Data was gathered from the K12 SWP Engagement Session, & COE is working on formatting that for the regional plan.

VII. UNITE-LA Updates

- a. UNITE-LA will be hosting a virtual community health career fair with Community Clinics Association of LA County.
 - i. Thursday, November 3rd
 - ii. 3pm to 4:30pm
 - iii. Register [here](#)
 - iv. More details [here](#)
- b. In-person Cash for College event:
 - i. Saturday, November 5th
 - ii. 10am to 3:30pm
 - iii. Location: LA Trade Tech College
 - iv. Free resource fair for the community
 - v. Register [here](#)
 - vi. More details [here](#)

VIII. Next Meeting: Monday, November 21, 2022, 12-1pm